

WISCONSIN HERO



OUTDOORS®

Wisconsin Hero Outdoors is deeply honored to be selected by Most Worshipful Grand Master Bob Strader as one of his personal appeal charities this year.

Founded on the Masonic principals of the *Fatherhood of God, Brotherhood of Man*, our core values are *"Honor. Courage. Conservation."* We operate Wisconsin Hero Outdoors as a 100% volunteer force. No one form of therapy is a perfect fit for everyone and helping make a variety of options available to our Veterans, First Responders and their families is our goal.

The mission of Wisconsin Hero Outdoors is to help connect Veterans, First Responders and their families to outdoor activities in Wisconsin. We operate in 4 primary ways:

1. Coordinate with VA Medical Hospitals across Wisconsin to help Veterans involved in VA care gain access to outdoor activities and programs.
2. Collaborate with Froedtert & Medical College of Wisconsin Medical staff and the Military & Veterans Business Resource Group to provide clinical studies, analysis and opportunities for outdoor therapy.
3. Collaborate with 13+ Veteran Service Organizations and Non-Government Organizations to focus time, money and resources to offer outdoor activities to groups and individual Veterans, First Responders and their Families.
4. Coordinate Small group and individual outings for Veterans, First Responders and their Families.

"Brethren,

As COVID-19 has affected many businesses and organizations, Wisconsin Hero Outdoors has not been immune to the rippling effects. Several large Spring Fundraisers have been canceled and our major Summer Fundraisers are at risk. Wisconsin Hero Outdoors is grateful to for the continued support from the Masonic community and will rely upon it in the near future to make sure our Heroes receive the highest quality of care possible.

Fraternally,

Eric Falkner

Eric Falkner

Co-Founder & Executive Director

Wisconsin Hero Outdoors

Freemasons Lodge 363, Valley of Milwaukee AASR, Tripoli Shrine"

To Support Wisconsin Hero Outdoors directly, visit www.wiherooutdoors.org or mail donations directly to:

Wisconsin Hero Outdoors
N20W29957 Glen Cove Rd.
Pewaukee, WI 53072

Sponsorship opportunities are available. Email Eric at EFalkner@wiherooutdoors.org or call/text 262-227-9709

